

Resource London Partnership Board

Approved at the Resource London Partnership Board Meeting on 12 November 2015.

Signature:
Clyde Loakes, Chair.

Date: **13 July 2015**
Time: **10.00am**
Location: **LWARB, 169 Union St. SE1 0LL**

Attendees

Cllr Clyde Loakes	LWARB
Niall Bolger	CELC / LB Sutton
Wayne Hubbard	LWARB
Marcus Gover	WRAP
Carolyn Dwyer	LEDNET / LB Lambeth

Katharina Winbeck London Councils

Apologies

Doug Simpson GLA

Officers

Antony Buchan	Resource London
Ali Moore	Resource London
Beverley Simonson	Resource London
Esther Thomas	LWARB

Notes

1. Introductions

Introductions were made.

2. Declaration of Interests

No declarations were made over and above those recorded in members' standing declarations.

3. Notes of the previous meeting

The board agreed the notes of the previous meeting.

4. Written Resolutions – W R_RL_05-06-2015 – Dense Urban Recycling Project

Antony Buchan introduced the paper which had been written and circulated prior to the board meeting. The board had already given its unanimous support to the recommendations to

allocate £105,655 of programme funding to the national Dense Urban Recycling project. The board further endorsed these recommendations.

5. Local authority support update

Antony Buchan introduced the paper. He drew attention to the format, specifically the 'traffic light' reporting system. It was agreed to add an initial to each colour to provide clarity for those reading the report in black and white.

Antony Buchan updated the board on borough engagement activity. He said that the team had found boroughs to be very receptive and positive. Also, that engagement had taken place at senior level e.g., director / assistant director and / or head of service. Since the paper had been written, positive meetings had also taken place with Lewisham and Tower Hamlets.

Closer working with LEDNET

LEDNET had agreed to provide Resource London with £40k annual match funding for a project of strategic importance to London boroughs. It was noted that LEDNET had wanted more work on flats.

Antony Buchan discussed research options that had been presented to LEDNET, it was agreed that officers would develop two research proposals on the following to present to LEDNET:

- 1 retrofit solutions (to be linked in with dense urban work)
- 2 Licencing of private landlords

6. Communications and Behaviour Change update

There was some discussion about WRAP's national Recycle Now challenge fund and it was noted that this funding is not available for London waste authorities. However, if new funding is identified by WRAP, a specific proportion of this should always be ring-fenced for London and allocated through Resource London.

Recycling guarantee

Ali provided an update on the project. She informed the board that Resource London would develop the principles behind the Recycling Guarantee. It was agreed that Resource London would consult CELC and LEDNET as part of the Recycling Guarantee development prior to proposals being sent to TEC. Ali also flagged that some of the attachments to the paper had not printed fully and undertook to distribute these to the board after the meeting.

Love Your Clothes

Ali informed the board that Resource London was sponsoring Charity Fashion Live during London Fashion week in September. The event would take place in a Charity Shop with 4 or 5 satellite shops working with customers live to change their clothes. Resource London has been seeking private sector partners without success.

Clyde Loakes suggested a conversation with Jumble Trail in North London to increase participation. It was agreed that officers would also approach the joint waste authorities to see if any funding was available to support a London-wide initiative.

Ali advised the board that, since the paper had been written, Resource London was finalising co-funding with the national Love Your Clothes team. It was noted that the funding carried some conditions. Ali also mentioned that it is hoped that Charity Fashion Live will be delivered in partnership with a national SCAP charity partner.

Love Food Hate Waste

Ali advised the board that James McGowan would take up the role of LFHW Project Manager in September.

Ali also advised that East London together with Tower Hamlets would be the first tranche of Love Food Hate Waste.

Recycle for London (RFL)

Ali explained that boroughs wanted to adapt the Recycle Now wording and branding and that the RFL campaign and brand guidelines need to reflect this. It was agreed that the campaign should have strong Recycle Now branding but with enough flexibility to satisfy local borough needs. Ali talked the board through three different options to take forward. It was agreed that Ali would work with the design agency to develop version 2.5 of the brand guidelines for Recycle for London, keeping certain key elements such as the green and the headline font but allowing for flexibility on exact words, images, grids and local authority and partner logos.

7. Programme evaluation and KPIs update

Antony introduced the paper. He reminded the board that, at its last meeting in April, it had been agreed to develop the programme KPIs in more detail and that a decision had been taken at that meeting to be focused and targeted. Seven KPIs had been identified for the programme with the intention of reporting year on year. Niall Bolger raised the definition of KPI 3. He said that it would be better to change the wording to 'residue waste to landfill'.

The question of a KPI for re-use was raised. Antony reminded that Partnership Board that it had agreed at its April meeting that as re-use was not in the Resource London programme plan there was little value in reporting against it and therefore there would not be a re-use KPI. It was agreed that Antony would look at the possibility of reporting on HWRCs performance (including re-use). Antony would also look at the possibility of reporting on textiles. His current understanding was that it was very difficult to report on textiles as textiles go through many different routes.

It was agreed to amend the wording of KPI 3 as above, to introduce a new KPI4b on organic waste and to look at wording for KPIs on HWRCs and textiles.

8. Budget and procurement

Antony talked through the paper. He said that expenditure was on track and that during the next quarter funding commitments were expected to increase. The paper was noted.

9. AOB

Recycle for London Launch in October 2015

Peter Maddox raised the above event taking place in October. He suggested approaching 3 or 4 big names e.g., Unilever, with a view to getting them involved in the campaign, perhaps by giving them a preview. It was agreed that Antony, Ali and Peter would discuss further.

Date of next meeting.

12 November 2015

Part B – Confidential

Item 4: Local Authority Support Update

Green waste recycling

Antony raise the issue of boroughs charging for green waste services, something that some boroughs were in favour of doing. Antony asked the board to consider whether Resource London should support boroughs who wanted to charge, given that Resource London believed that in some cases this could result in a reduction in recycling performance.

Niall Bolger said that Resource London should be supportive. He felt that the financial situation of local authorities needed to be considered within support arrangements, otherwise the system would not be credible.

It was also noted that local authorities had the right to charge and that, in Wales, they were encouraged to do so.

Carolyn Dwyer added that, with the right promotion, waste collection could increase. She said that Lambeth charged and offered good value for money.

It was agreed that Antony Buchan and Peter Maddox would explore what Wales was doing and update the board.

It was unanimously agreed that Resource London should be supporting boroughs in this matter.