

Recycle for London

Textile workshop brief – May 2016

1. Introduction

Resource London is a jointly funded support programme for London waste authorities, delivered in partnership by the London Waste and Recycling Board and WRAP, the UK's resource efficiency body.

Its primary goal is to help local authorities across London achieve 50% recycling by 2020. The stated objectives of the programme are to:

- achieve the Mayor of London's target that London recycles 50% of local authority collected waste by 2020;
- make an effective contribution to the Mayor of London's CO₂ emissions performance standard; and
- make a significant contribution towards England achieving its 50% household waste recycling target in 2020.

More information about Resource London can be found on our [website](#).

A key element of this 5-year programme is [Recycle for London](#), the consumer campaign which delivers both London-wide communications and borough level support to encourage behaviour change amongst London residents to help achieve our objectives.

In addition, the Resource London team delivers targeted Love Food Hate Waste and [Love Your Clothes](#) campaigns in London.

2. The requirement

Recycle for London has chosen to focus on different recycling themes throughout the year, each one highlighting recyclable materials or behaviours. During September through to November, the focus will be on local *repair and re-use* activities including: textiles classes, electricals repair workshops and community jumble sales.

As part of the repair and re-use focus, we would like to hold a number of Love Your Clothes-branded textiles workshops, in partnership with London boroughs. We are looking for a small number of crafters/sewing teachers/upcyclers who are able to develop and run these workshops in different parts of London (depending on which boroughs choose to participate), with members of the public as participants.

The textiles workshops are likely to be scheduled for late September through October.

2.1 Possible workshop content:

Love Your Clothes aims to help consumers make their clothes last longer by:

- Caring for them well, through more sustainable laundry and storage practices
- Repairing and altering them using simple techniques to patch, hem, replace buttons etc.
- Re-styling and accessorising them creatively to help people fall back in love with their old clothes

- Upcycling and re-working pieces of clothing to give them new life

Any of these themes could be explored in the workshop content, and we would like to hear your ideas for turning them into practical and engaging sessions.

Workshops or classes should last no more than 3 hours but must include enough content to enable participants to take away a finished item, a new skill or some resources that will help them continue to look after their clothes and make them last longer.

2.2 Invitations, venues & promotion:

While the boroughs who are given funding to run these workshops are likely to take responsibility for the invitation process and booking/paying for venues, we would like those running the workshops on our behalf to collaborate in this process.

Recycle for London and Love Your Clothes will also help promote the workshops through our websites and social channels.

3. Your response

Please respond letting us know whether you are able and willing to run workshops of this kind, providing details including:

- What the suggested content of the workshops will be – please feel free to suggest just one, or a mixture, depending on what you feel able to deliver;
- An idea of the optimum number of participants per workshop;
- What participants will take away with them – this could be a skill but might be a tangible item such as a finished clothing item or an information pack etc.;
- The areas of London in which you would prefer to run workshops;
- Details of what equipment you can bring along to help run the workshops, including sewing machines, haberdashery etc. – as well as details of what you require to be at the venue;
- The price of running each workshop, including any equipment costs, travel expenses etc. (please make it clear whether VAT is included in the costings);
- Suggestions for how you could support the invitation process, as well as ideas on venues and how you can support the promotion of the events;
- Confirmation that you can administer a short evaluation process on our behalf at the workshops (possibly a short questionnaire asking what participants got out of the session); and
- Examples of similar activities that you have run in the past.

Please send your response to us by 9am on **Monday 23rd May** via email: valentina.golin@lwarb.gov.uk

For questions about the brief please email Valentina or ring her on:
tel 020 7960 3683

4. Legal & contract issues:

All responses must be addressed to the London Waste and Recycling Board (LWARB) who will be the contracting authority for this work. All submissions must remain valid for a minimum period of 90 days following the deadline for receipt of proposals.

Please provide details of any professional indemnity or insurances that you hold which are relevant to this brief.