



Resource London Partnership Board

Date: **31 May 2018**
Time: **10:00 hours**
Location: Jerwood Space, Union Street,
London SE1 0LL

Attendees

Cllr Clyde Loakes	Chair
Niall Bolger	CELC / LB Sutton
Feryal Demirci	LWARB / LB Hackney
Peter Maddox	WRAP
Carolyn Dwyer	LEDNET / City of London
Kate Hand	London Councils
Claire Shrewsbury	WRAP
Doug Simpson	GLA

Approved at the Resource London Partnership Board Meeting on 13th December 2018.

Signature:
Clyde Loakes, Chair.

Officers

Antony Buchan	Resource London
Ali Moore	Resource London
Beverley Simonson	Resource London
Cathy Cook	Resource London
Wayne Hubbard	LWARB

Apologies

Katharina Winbeck	London Councils
-------------------	-----------------

Notes

1. Introductions

Introductions were made.

2. Declaration of interests

There were no declarations of interest.

3. Notes of the previous meeting

The notes of the previous meeting were agreed and signed by Clyde Loakes.

.

4. Sector update

Antony introduced the paper. The recommendation of the paper is to note the updates.

There is a change to the structure of the papers; the General update paper will now be called the Sector update paper and will have a wider industry focus, the Local Authority Support update will provide information on specific borough projects and the Behaviour Change update will provide information on the wider pan London campaigns.

There is also a new set of programme objectives.

The London Environment Strategy

The draft strategy has been approved by the London Assembly.

Doug explained that it contains four main changes from the original draft, these are:

- 50% reduction per head by 2030 of food waste and its associated packaging
- The provision of a minimum level of service to all households (including flats) of the six core dry materials
- The production of Reduction and Recycling plans by each London Borough
- Calls on central government to act and provide funding for LWARB and boroughs, strengthen Producer Responsibility requirements, tax relief on materials innovation, and stringent targets for commercial waste

Although there are no changes to the draft strategy that was approved by the Assembly, however, the strategy will be officially published within the next month.

The Waste and Resources Strategy

Antony explained that Resource London are engaged with the development of this strategy and we recently held a workshop with key senior Borough Officers as part of the consultation process.

Plastics pact

This was launched by Michael Gove and Ellen MacArthur. LWARB are considering what will be our relationship with the pact.

Chinese recycling import restriction

This will be driving some of our programme for this year.

LEDNET position statement

Kate explained that this will have a focus on waste minimisation and more local producer responsibility.

Antony explained that Resource London have been involved with this process and have been working closely with LEDNET at Director level.

Clyde spoke about the fact that the issuing of FPNs was a drawn out process and so it was particularly difficult to target repeat contaminators. He asked if LEDFNET could consider the use of more 'sticks' to tackle this.

Feryal said that she would like to see more lobbying from the Mayor on enforcement.

Kate said that contamination had not formed as much of the discussion.

With regards to the LES, Niall felt that this would be an issue for some boroughs. He suggested that waste issues should be included amongst the Mayors housing responsibilities and that money could be made available from the Housing Strategy to pay for retrofitting existing housing stock in terms of improving waste management.

Doug explained that the LES will provide more support to Resource London, to help encourage boroughs with their targets and that there is currently a requirement within the LES to provide space for recycling (within housing). Any money available from the housing strategy will need to be balanced with using money for affordable housing.

Clyde said that he felt that there still needed to be more powers on enforcement. This ties in with BREXIT and the fact that DEFRA should now be in more control to manage environmental legislation.

Peter said he could reinforce this via WRAP/DEFRA and that any influence on the strategy would need to be made before the end of June.

Antony provided the attendees with a graph showing the boroughs recycling rate performance for the first two quarters of 17/18.

The rates for Q1 were lower than the rates for the same quarter in the previous year.

There is a positive trajectory at the end of Q2 and also for the cumulative rates.

We would normally expect a drop in performance in Q3&4, however, the rise in Q1&2 has gone against normal expectations, so we will wait and see.

Sutton have seen recycling rates rise 13% in Q1 and 14.3% in Q2

In response to Wayne asking why a drop in Q3&4 would normally be the case, Antony responded that the bad weather can affect recycling rates.

Niall told the meeting that Sutton had also seen a 29% reduction in waste sent to landfill, from the introduction of fortnightly residual with separate food waste. Although there were some problems with the contract mobilisation, the results (in rates) they have seen have been sustained.

Unfortunately, the service change has been accompanied by a 20% reduction in customer satisfaction. It would be interesting to look at the lessons learnt in light of the fact that the service adopted in Sutton is the one that the Mayor would like across London.

Niall also mentioned that there was an underestimation in the success of the new service, as residual vehicles were much emptier than expected, whilst recycling vehicles were overflowing and having to tip more frequently.

He said that contaminated recycling bins are left uncollected and this took a lot of political will to maintain this policy. This is why he is so keen on more legislative tools.

Ali said that when things go wrong, residents have very long memories.

Antony mentioned that the figures don't include the impact of the service change in Lewisham, as this occurred in Q3. Hounslow had a rocky period throughout Q1&2, but their figures are now picking up.

The Redbridge figures were affected by the introduction of chargeable garden waste.

5. Local authority support update

Antony explained that funding support had been extended for RBKC's food waste trial, so they can trial the project in the North of the borough where there are more HMOs and high rise flats.

Peter asked why boroughs need a pilot if there are proven interventions?

Antony said that RL are reducing their level of support, however, boroughs like to have the pilots tested within their own borough, even if there has been successful projects within other boroughs. Members feel more reassured if the pilots are within their own borough.

Feryal said that as service changes have high costs associated with them, members like to see that changes are financially proven.

With regards to the WF food waste trial, Clyde said that funding has been secured for an additional year, however, it is difficult to argue for and justify these costs.

Reduction and recycling plans

Antony explained that the boroughs have been prioritised (to determine which ones need to be approached first), according to performance levels, and this list was subsequently overlaid using the knowledge that Resource London has about each of the boroughs.

This prioritisation list will be presented to Shirley after which letters will be sent out to the Boroughs.

Wayne said that following the prioritisation, the LWARB board members want to meet with the lead members to discuss the plans. Clyde said he would also like to be involved in these meetings.

Antony said that there would also be a member of the RL team at these meetings. RL's role is to support the boroughs, but not to write the plans for them. RL's relationship with the boroughs is critical.

Clyde said that WF will shortly be going through a peer review of its waste services so it could be politically tricky, however, Wayne advised Clyde that WF weren't within the first tranche of boroughs which will be contacted.

Clyde said that Shirley should contact the lead members by phone prior to sending out the letters.

Niall agreed with this, as some of the potential changes that need to be included in the plans will require high level budget decisions, so the Chief Executives of the Boroughs need to be fully aware. There needs to be a proper delivery plan.

Kate wanted it noted that London Councils are happy to help manage the delivery of the letters and provide support to boroughs.

Doug said that the guidance for completing the plans would be available within the next month. He is unable to attend the next LEDNET meeting to present however. Doug will be attending a separate dedicated LROG meeting for the plans on 26th June and will be attending ALCO in July.

Clyde suggested that there may need to be a separate LEDNET meeting for this.

Peter asked whether the plans included municipal waste and Doug advised that they only cover Local Authority Collected Waste.

Doug said that most boroughs should already have a strategy relating to waste so they can replicate most of that.

6. Flats initiative

Antony introduced the paper.

Antony advised that the Ethnographic Research report would be published around August or September, at the same time as the interventions start.

Currently, weighing and composition analysis work is going ahead in order to establish the baseline.

One of the interventions involving the use of 'pathways' to guide residents towards the recycling areas has been discounted and replaced with another interventions.

There are currently tenders out for the interventions work.

Two of the estates are control estates, which will be brought up to the minimum standard but not have any further interventions.

Niall said that he is not convinced that the resources used to try and get compliance from flat dwellers are worth the reduction in contamination. We should be focussing instead on Landlords.

Antony said that this is why one of the interventions is a tenant's pack from Landlords.

Clyde said that there are so many flats that are due to be built in London and that there is a focus on flats in the LES, so we can't ignore the issue.

Feryal agreed, as the number of flats in London is so high and this presents a huge problem (in terms of recycling) for inner London boroughs, that it crucial to continue.

Doug said that the flats project needs to consider messaging about reduction as well as recycling, and currently the interventions don't address this.

Antony said that there is a limitation on how much we can influence the in-home activity, but messaging about reduction can be included within the tenants pack.

7. Behaviour change update

TRiFOCAL

Antony told the meeting that RL are currently preparing for wave 2 of the project. Unfortunately, Croydon have dropped out and it is too late to include another Borough in their place. They are having conversations with them however to try and get them back on board for Wave 3, or alternatively include a new Borough for Wave 3.

Recycle for London

Ali gave a presentation on the evaluation of the One Bin Is Rubbish (OBIR) campaign.

The approach of the campaign is as follows; Year 1 – raise awareness, Year 2 build social norms and Year 3 acting and maintaining.

The specific audience that was selected for the campaign are most likely to relate to social norming in terms of what their peers think.

Brand building – reached one third of Londoners.

The most recalled type of advertising was the bus sides

WRAP are now going to be using the London Recycles logo in place of Recycle for London

There was increased confidence and motivation from those who saw the campaign.

An Alexa app will potentially be developed, advising residents if they recycle a certain material within a certain area.

Food will be removed from the OBIR campaign for the next stages.

There will be workshops to support Boroughs for using the communications toolkit (especially the digital materials).

Clyde said it would be useful to get the digital leads together from the boroughs, as there is so much potential for using digital advertising and some boroughs aren't taking advantage of this.

8. Commercial waste update

Antony advised the meeting that the development of a commercial waste project was currently ongoing, and would be developed further once the commercial Waste Officer was in place. The Officer post was approved by the Audit Committee.

Caroline said she would like it noted that CoL would be very keen to be involved in any commercial waste projects as the majority of their waste is commercial.

9. Budget 2016-17

Antony told the meeting that there was a budget underspend of £200k from last year, which will be used to supplement the flats project and the ongoing contamination work.

10. AOB

None

Meeting ended at 12.05pm.